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## **Outside Bodies**

### **Purpose of report**

For information.

### **Summary**

This report has four parts:

- A – CTS Outside Bodies 2017/18;
- B – Report back on member meetings since 9 November 2017
- C – Forthcoming meetings;
- D – Latest Chair's Report from Cllr Gerald Vernon-Jackson CBE.

### **Recommendations**

That the Culture, Tourism and Sport Board note the report

### **Actions**

Subject to comments from members, officers to take forward any actions.

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## Outside Bodies

### A - CTS Outside Bodies 2017/18

Organisation	Background	Representative For 2017/2018	Dates of Future Meetings
<b>British Board of Film Classification Consultative Council</b>	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott	TBC
<b>Tourism Alliance</b>	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Geraldine Carter	24 January 2018 8 March 2018 9 May 2018 26 September 2018 21 November 2018  All starting at 13:00.
<b>British Destinations</b>	British Destinations operates as a trade association representing the wider interest of local authority sponsored tourism.	Cllr Geoff Knight	19 March 2018

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	Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.		
<b>London Marathon Events Limited</b>	The London Marathon Charitable Trust primarily provides capital funding for building or facilities projects that inspire increased participation in physical activity, sport and play. It prioritises projects that target individuals or groups that currently have low levels of activity and children and young people outside of school hours.	Cllr Terry O'Neill	13:30-15:30, 24 January 2018
<b>Libraries Taskforce</b>	Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government Association (LGA) in 2015. The Taskforce's role is to provide leadership and	Cllr Mike Bell	7 February 2018, Woolwich Library, 35 Wellington Street Woolwich SE18 6HQ

	help to reinvigorate the public library network in England.		
<b>Theatre    Champion role</b>	This opportunity for a CTS Board member is to act as a Theatre Champion. The representative will attend regular meetings and act as a link back to the CTS Board, and generally act as a consultant on local government issues. In addition, the representative will take part in stakeholder groups that advise the organisation.	Cllr Michelle Tanfield	TBC

**B – Report back on member meetings since 9 November 2017**

<b>Purpose</b>	<b>Key Points Discussed</b>	<b>Outcome</b>
<b>Cllr Gerald Vernon-Jackson met with Nick Bitel, Sports England, 21 November</b>		
Introductory meeting between the Chair and the Sports England Chairman.	The discussion covered the need to continue to support and emphasise the significant contribution of sport and physical activity to tackling costly health and social care pressures, including obesity and mental health.	The LGA and Sports England will keep in touch on key issues and will share good practice.
<b>Cllr Gerald Vernon-Jackson met with Julian Bird, UK Theatre, 21 November</b>		
Introductory meeting between the Chair and the UK Theatre Chief Executive.	The discussion covered the benefits that theatres bring and how they are taking steps to engage communities more widely.	The LGA and UK Theatre had a very productive meeting and we agreed to nominate a CTS Board member to ask as a theatres champion.
<b>Cllr Gerald Vernon-Jackson met with Ashley Brown, Supporters Direct, 21 November</b>		
Introductory meeting between the Chair and Supporters Direct Chief Executive.	The discussion covered the role of communities in running clubs or influencing their management boards.	The LGA and the Supporters Direct agreed to keep in contact.
<b>Cllr Gerald Vernon-Jackson met with Denis Wormwell, VisitEngland, 21 November</b>		
Introductory meeting between the Chair and VisitEngland's Chairman.	We discussed the tourism sector's bid for a deal under the industrial strategy, the Board's priorities relating to tourism, and ensuring our tourism industry continues to thrive after leaving the European Union.	The LGA and Visit England will keep in touch on key issues and will share good practice.
<b>Cllr David Jeffels attended Creating the Library of the Future Roundtable event, 27 November</b>		
To represent the Culture, Tourism and Sport Board at the event.	The event stressed the need for developing the scope of libraries to make them a more valued asset in the community, including acting as commercial hubs.	A note outlining the key points of discussion was circulated by Cllr Jeffels.
<b>Cllr Gerald Vernon-Jackson met with Kim Bromley-Derry and Kathy Settle, Libraries Taskforce, 27 November</b>		
Introductory meeting between the Chair and the Libraries Taskforce Chair and Chief Executive.	We discussed ensuring that the £500,000 per year investment in the Taskforce was providing the best value to hard pressed library services.	The LGA continues to act as co-accountable body, with DCMS, for the Leadership for Libraries Taskforce.
<b>Cllr Michelle Tanfield attended 70 Years of Listing Reception, 4 December</b>		
To represent the Culture, Tourism and Sport Board at the	The event coincided with the announcement of the 2017 register on heritage at risk, as well as the more	Representing the LGA.

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Purpose	Key Points Discussed	Outcome
event.	positive announcement of a further eight heritage action zones by Historic England. The new areas include Stoke-on-Trent, Rochdale and Grimsby.	
<b>Cllr Peter Golds attended APPG Mental Health/Sport event, 19 December</b>		
To represent the Culture, Tourism and Sport Board at the event.	The event explored the role of sport in tackling mental health problems.	Representing the LGA.

**C - Forthcoming meetings at the time of writing**

<b>Event/Meeting</b>	<b>Date/s and venue</b>	<b>CTS Board Member involvement</b>
Meeting with ACN	Tuesday 23 January 13:00 – 14:00 at 18 Smith Square	Cllr Vernon-Jackson meeting with Julian Wadsworth, Gary Stannett and Kevin McPherson.
Meeting with Iain Watson	Tuesday 23 January 15:30 -16:30 at 18 Smith Square	Cllr Vernon-Jackson meeting with Iain Watson Chair of National Museum Directors' Council
Tourism Alliance Board meeting	Wednesday 24 January 13:00 – 15:00 at Centre Point 103 New Oxford St, London WC1A 1DU	Cllr Geraldine Carter representing the Culture, Tourism and Sport Board as the board's appointment to the body.
London Marathon Charitable Trust AGM	Wednesday 24 January 15:30 – 17:00 at 190 Great Dover Street	Cllr Terry O'Neill representing the Culture, Tourism and Sport Board as the board's appointment to the body.
Meeting with Broads National Park	Thursday 25 January 16:00 – 17:00 at 18 Smith Square	Cllr Vernon-Jackson meeting with John Packman.
Libraries Taskforce Board meeting	Wednesday 7 February 11:30 – 16:00 at 35 Wellington Street Woolwich SE18 6HQ	Cllr Mike Bell representing the Culture, Tourism and Sport Board as the board's appointment to the body.
Developing Museums and Galleries fit for the 21st Century: Responding to the Mendoza Review	Tuesday 27 February 11:45 – 13:15	Cllr Peter Golds speaking at this event.

## **D - Culture, Tourism and Sport Board – report from Cllr Gerald Vernon-Jackson CBE (Chair)**

### **Tourism and the Visitor Economy**

1. I met Denis Wormwell, Chairman of Visit England to discuss the tourism sector's bid for a deal under the industrial strategy, the Board's priorities relating to tourism, and ensuring our tourism industry continues to thrive after leaving the European Union. We also discussed whether Visit England was properly resourced to deliver high-profile marketing campaigns.
2. Cllr Peter Golds attended a parliamentary event held to launch the National Forest's new tourism plan, as part of the Board's wider investigation into extending the season for the domestic visitor economy.
3. I wrote to Greg Clark MP, Secretary of State for BEIS, and John Glen MP, Minister for Tourism, to outline our support in principle for the tourism sector's bid for a deal under the Industrial Strategy, but also our concern at the lack of recognition of the role of councils in supporting and promoting the visitor economy. This followed a presentation on the bid to the Board by Visit England and Tourism Alliance.

### **Sport and Physical Activity**

4. Our first sport and physical activity conference took place on 5 December, with over 75 delegates. Lead Member Cllr Peter Golds chaired the conference, which included key note speakers such as Tracey Crouch MP, Minister for Sport and twice women's cricket World Cup winner, Lydia Greenway. The conference also launched our new [Active people, healthy places](#) publication, bringing together good practice and different models for delivering sport and physical activity services.
5. I met with Nick Bitel, Chair of Sport England and reinforced the very positive relationship between the LGA and Sport England, developed through our joint delivery of leadership essentials sport programmes and ongoing work in supporting Sport England to implement their sport strategy. This has included providing advice on the 'Local Delivery Pilots', which is providing £100 million to twelve areas across England to develop innovative ways to increase participation in sport and physical activity.
6. I also met with Ashley Brown of Supporters Direct to discuss the role of communities in running clubs or influencing their management boards.
7. Cllr Peter Golds attended a joint parliamentary event by the APPGs on Mental Health and Sport, exploring the role of sport in tackling mental health problems.

### **Parks**

8. I represented the LGA at the first Government Parks Action Group, convened and chaired by Marcus Jones MP. The group has been established as part of the Government's response to the CLG select committee inquiry into public parks, which found that they were at the tipping point. The group brings together key funders such as the Heritage Lottery Fund, charities like Fields in Trust and Keep Britain Tidy, and



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representatives involved in practical management such as friends groups. The group has been allocated £500,000 to invest in solutions that will help place public parks on a sustainable footing.

### **Libraries**

9. The LGA continues to act as co-accountable body, with DCMS, for the Leadership for Libraries Taskforce. I met with Kim Bromley-Derry CBE, the Taskforce's new Chairman and Chief Executive of London Borough of Newham, and Kathy Settle, the Chief Executive for the Taskforce. We discussed ensuring that the £500 000 per year investment in the Taskforce was providing the best value to hard pressed library services.
10. Cllr David Jeffels represented the Board at Creating the Library of the Future Roundtable event held by the APPG on Libraries. The event stressed the need for developing the scope of libraries to make them a more valued asset in the community, including acting as commercial hubs. Their roles in supporting Small and Medium Sized Enterprises (SME's) and as places of life-long learning and re-skilling were also discussed in depth.

### **Heritage**

11. Cllr Michelle Tanfield attended a parliamentary reception celebrating 70 Years of listing historic buildings. The event coincided with the announcement of the 2017 register on heritage at risk, as well as the more positive announcement of a further eight heritage action zones by Historic England. The new areas include Stoke-on-Trent, Rochdale and Grimsby.

### **Theatre**

12. The Board has taken a particular interest in the role of theatres acting as anchor organisations for culture-led regeneration, following case studies from Cheshire West, Leicester, and Stevenage. As a result, I attended a UK Theatre Board meeting and held a follow-up meeting with their Chief Executive, Julian Bird, to discuss this role for theatres, and how they are taking steps to engage communities more widely.
13. Cllr Peter Golds spoke at UK Theatre's Business Resilience Conference to outline how they can engage with councils' key priorities and maximise their impact within a local community.
14. Cllr Michelle Tanfield has been appointed as the Board's representative to UK Theatre, and will be exploring these connections as part of our culture-led regeneration work.

### **Leadership Essentials Sport and Culture events**

15. Lead Member Cllr Peter Golds spoke at the Leadership Essential Sports event in November and Leadership essentials Culture event in December 2017, where he outlined the landscape facing councils and the work that the LGA is undertaking to support councils. Twenty portfolio holders attended these events and feedback from them was again very positive.

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## **Media**

The Board has issued the following media releases since my last report:

- [Response to the Museums Review](#)
- [Budget response to Cultural Development Fund](#)
- [Response to £100 million pilot investment to combat inactivity](#)
- [Response to City of Culture Announcement](#)
- [Christmas markets surge brings festive cheer to high streets](#)